

Sponsorship Opportunities



These Sponsorship Opportunities for the EMC and SIPI 2014 Symposium are specific to the events the week of the Symposiums.

The 2014 EMC Symposium Committee want to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the Symposium attendees. This year the committee have added additional opportunities by having the imbedded Signal and Power Integrity (SIPI) Symposium during the EMC Symposium.

Sponsors ordering two from the list of options below will be given a 5% discount from the total order.

Sponsors ordering three or more from the list of options below will be given a 10% discount from the total order.

Audio Visual for the Workshop/Tutorials and Technical Sessions during the EMC and SIPI Symposium

You can sponsor all or be a partial audio visual sponsor for the EMC and the SIPI Symposiums. Your logo will be on the screen as attendees enter the Workshop/Tutorials and Technical Sessions. Audio Visual is one of the more crucial aspects for the EMC and SIPI attendees and your organization will be front and center each day of the Symposiums.

EMC Symposium -

\$5,000 sole sponsorship or \$2,000 shared sponsorship (maximum 3 organizations)

SIPI Symposium -

\$3,000 sole sponsorship or \$1,500 shared sponsorship (maximum 3 organizations)

Welcome Reception Sponsor (Tuesday Evening)

This year's welcome reception will be held at the Duke Energy Center for the Performing Arts. Our attendees will be able to enjoy the taste and hospitality of North Carolina at this beautiful venue.

\$750 shared with 4 organizations or \$2,500 sole sponsor for the Welcome Reception

Gala Sponsor (Wednesday Evening)

The Gala will be held at the Raleigh Convention Center where our attendees will enjoy an evening of Southern Hospitality and entertainment.

\$1000 shared with 4 organizations or \$3,500 sole sponsor for the Gala

Symposium Break Area

Sponsor of the morning and afternoon break food & beverage.

Signage at break areas denoting the sponsors.

Monday & Friday Break areas will be in the foyer of the Convention Center outside of the Workshop Tutorials

Tuesday, Wednesday and Thursday AM will be in the Exhibit Hall

Break Sponsorship Opportunities during 2014 EMC Symposium

Monday Workshop one day sponsor for both AM & PM Break

Tuesday Session one day sponsor for AM & PM Break

Wednesday Session one day sponsor for both AM & PM Break

Thursday Session one day sponsor for both AM & PM Break

Friday Workshop one day sponsor for both AM & PM Break

\$500 one day sponsor for both breaks (AM and PM).

Pocket Guide Program

Business Card size ad on back of Pocket Guide Program given to all participants.

\$1,500 sole sponsor

Entrance Banner

Sponsor 1 of the 3 vertical welcome banners in the lobby that participants will see as they enter the Convention Center. (Banner is 3 feet wide by 15 feet high and hanging)

\$1000 per organization shared with 3 organizations per banner maximum 3 banners; for sole sponsorship of banners \$2,800

Internet Flash Page

The Internet access flash page will display your company as the patron of the wireless and wired internet access throughout the entire convention center during the Symposium and viewed by all the attendees.

\$750 shared with 4 organizations or \$2000 for sole sponsorship

Exhibit Hall Information Sheet

This will be a one page double sided sheet in the tote bag and at registration for attendees to have quick reference to the Exhibit Hall, list of Exhibitors and their booth locations. Opportunities for sponsorships are:

- Advertising on one page \$1,500.00 (Maximum 2 opportunities)
- Sole sponsorship at \$3,000

Personal Scheduler

As in 2013 EMC Denver the Personal Scheduler will be available to attendees with all specific information about the weeks Workshop / Tutorials and Technical Sessions.

One time sponsorship of \$1,000 is available

Tote Bag Sponsor

The IEEE 2014 EMC Symposium will have up to 1,000 bags to be given to all full registrants and exhibitors.

This will be full exposure during the entire Symposium and beyond for the sponsor of the Tote Bag.

One time sponsorship of \$7,500

Event Application

The 2014 IEEE EMC Symposium will offer a event application to all attendees. This application will have all of the pertinent information on the Technical Sessions, Exhibitors, timing of events, local attractions, facility maps, hotel information, etc...

Opportunity for sponsorships are:

- Splash Page \$1,500.00
- Header Banner \$1,000.00
- Sponsored Information Tabs on the home page (Maximum 5) \$750.00 each
- Rotating Footer Banners (Up to 26 opportunities for sponsorship) \$500.00 each

Sponsorship Opportunities Program

CONTACT & MAILING INFORMATION

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www.emc2014.org

Sponsorship Opportunities Order Form



AUGUST 3-8 • RALEIGH • NORTH CAROLINA

Ordering *two* from the list of Sponsorship Opportunities below will be given a 5% discount from the total order.

Ordering *three* or more from the list of Sponsorship Opportunities below will be given a 10% discount from the total order.

Audio Visual for the Workshop/Tutorials and Technical Sessions during the EMC and SIPI Symposium

_____ EMC Symposium - \$5,000 sole sponsorship or \$2,000 shared sponsorship (maximum 3 organizations)

_____ SIPI Symposium - \$3,000 sole sponsorship or \$1,500 shared sponsorship (maximum 3 organizations)

Welcome Reception Sponsor (Tuesday Evening)

_____ \$750 shared

_____ \$2,500 sole sponsor

Gala Sponsor (Wednesday Evening)

_____ \$1,000 shared

_____ \$3,500 sole sponsor

Symposium Break Area

Break Sponsorship Opportunities during 2014 EMC Symposium

Monday Workshop AM & PM Break _____ \$500 Sponsor

Tuesday Session AM & PM Break _____ \$500 Sponsor

Wednesday Session AM & PM Break _____ \$500 Sponsor

Friday Workshop AM & PM Break _____ \$500 Sponsor

Pocket Guide Program

_____ \$500 shared

_____ \$1,500 sole sponsor

Entrance Banner

_____ \$1,000 shared

_____ \$2,800 sole sponsor

Exhibit Hall Information Sheet

_____ \$1,500 One Page Advertising

_____ \$3,000 sole sponsor

Personal Scheduler

_____ \$1,000

Tote Bag Sponsor

_____ \$7,500

Internet Flash Page

_____ \$750 each

_____ \$2,000 for sole sponsorship

Sponsorship Opportunities Order Form Continued

Event Application

Splash Page

_____ \$1,500

Header Banner

_____ \$1,000

Sponsored Information Tabs on the home page (Maximum 5) _____ \$750 each

Rotating Footer Banners (Up to 26 sponsorship opportunities) _____ \$500 each

Sponsorship Opportunities Program

CONTACT & MAILING INFORMATION

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Discount (If applicable): _____

Total Payment Due: _____

Method of Payment: Check (Make all checks payable to: 2014 IEEE EMC Symposium)

Visa MasterCard American Express

An email confirmation for the credit card charge will be sent to you once the payment is confirmed.

Acct: _____ Exp. Date: _____

Print Name as it Appears on Card: _____

Billing Address: _____

Signature: _____

AUTHORIZATION - I am authorized by my company to contract for exhibit space at the 2014 IEEE International Symposium on EMC as indicated above. I have carefully read and accept the information and conditions accompanying this form and as contained herein.

Signature: _____ Date: _____