

Advertising Rates - Advance & Final Programs

IEEE 2014 International Symposium on Electromagnetic Compatibility

Shellie Johnson
Tel: (404) 991-8695
E-mail: shellie.johnson@incompliancemag.com

Sharon Smith
Tel: (978) 873-7722
E-mail: sharon.smith@incompliancemag.com



Rates

Full page	\$1000
1/2 page	\$750
1/4 page	\$500
1/6 page	\$300
Business Card	\$200
Company Logo	\$100
Web banner	\$750

Premium Positions

Back Cover	\$1500
Inside Front Cover	\$1250
Inside Back Cover	\$1250
Opposite Table of Contents	\$1100
Opposite Chairman's Letter	\$1100

Materials Specifications

IEEE 2014 International Symposium on Electromagnetic Compatibility

Please send materials to Erin Feeney
Tel: (978) 873-7756
E-mail: erin.feeney@incompliancemag.com

Specifications

Ad Size	Width (inches)	Height (inches)
Full page (bleed)	8.375	11.125
finished size	7.875	10.625
live area		
Full page (non-bleed)	7.125	10
1/2 page horizontal	6.875	4.875
1/2 page vertical	3.25	10
1/4 page	3.375	4.875
1/6 page	3.5	3
Business Card	3.5	2
Company Logo (approximately)	2	.5
Web banner	197 pixels	197 pixels

Full page bleed measurement is finished size. This includes .125" bleed on all four sides.

Please keep live matter at least .25" from trim size

Publication Trim Size: 8.125" x 10.875"

Materials due dates:

Advance Program: 3/7/14

Final Program: 5/30/14

We require that all materials be supplied in digital (electronic) format. This publication is produced in Adobe InDesign CS5 on a Macintosh platform.

All artwork must be at least 300 dpi
Accepted formats are EPS, JPG, PDF and TIF
All fonts used in the document must be included, printer and screen, as well as embedded fonts
All color must be CMYK

Materials not supplied according to the requirements set out above may result in delays in the production process and may incur additional expense to the advertiser.

Advertising materials received after the published material due date may be subject to a \$300 blueline charge.